ITS Funding in Finland: How does Tekes support growth of the ITS business?

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Intelligent traffic systems make a contribution to the Tekes’ strategies

Strategic focus on …
- start-ups, young innovative companies and growth companies
- strong knowledge and competence base for innovation

Two relevant strategic themes:
- Renewing services and production by digital means
- Intelligent environments
ICT evolution towards ubiquitous world  
(Source: GIGA roadmap, 2010)
Digital service innovation strategies

- New ICT enabled business
- Business concepts based on knowledge and information
- Connecting real and virtual worlds
Interplay of the three ITS areas

- Public services and open data
- Technology platforms and enablers
- Commercial services
What do we know about impact of EUREKA and Celtic projects?
Eureka clusters play a vital role in the European R&D and innovation frameworks

- They emphasize **bottom-up co-operation** between European companies and in particular European SMEs, and

- Provide **access to European business value chains and innovation ecosystems.**
EUREKA co-operation has impact on ...

• renewal of industries and economy, and
• creation of subcontracting and R&D networks.

EUREKA projects should be followed by R&D activities focused on IPR development and commercialization.
Finnish framework for research and innovation in ICT

Programmes
- UBICOM – Embedded ICT
- TIVIT programmes
- Centre of expertise programme

Tekes grants and loans for …
- research and development,
- young innovation companies

International co-operation

(SEVENTH FRAMEWORK PROGRAMME  
ARTEMIS  
ITEA2  
eurostars  
CETIC  
CATRENE  
ENIAC  
EURIPIDES  
Joint Undertaking)
Intelligent traffic systems are a potential new business area for Finnish companies.

- EUREKA clusters play a vital role in the European R&D and innovation framework and provide companies with the possibility to renew their business and to create new subcontracting and R&D networks.
- Tekes has good opportunities to help companies commercialize the results developed in the WiSafeCar project.
Thank you

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More information

http://www.tekes.fi